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ARTINI

ARTINI CHINA CO. LTD.

雅天妮中國有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 789)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a further loss for second half of the financial year ending 31 March 2011 as compared to the first half. This profit warning announcement is only based on the preliminary assessment by the Company's management according to the latest available management accounts of the Group, which have not been audited or confirmed by the Company's auditor.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

This announcement is made by Artini China Co. Ltd. (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the preliminary assessment by the Company's management according to the latest available management accounts of the Group, the Group is expected to record a further loss for the second half of the financial year ending 31 March 2011 as compared to the first half. The Board considers that the expected loss is mainly attributable to increase of loss incurred by retail segment.

The information contained in this announcement is only based on the preliminary assessment of the latest available management accounts of the Group by the management of the Company, which have not been audited or confirmed by the Company's auditor. The audited consolidated final results of the Group for the year ending 31 March 2011 are expected to be announced by the Company before the end of June 2011 in compliance with the Listing Rules.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

By order of the Board
Artini China Co. Ltd.
Tse Chiu Kwan
Chairman

Hong Kong, 21 March 2011

As at the date of this announcement, the executive directors of the Company are Mr. Tse Chiu Kwan, Mr. Lin Shao Hua and Mr. Lau Yau Chuen, Louis; the non-executive director of the Company is Ms. Yip Ying Kam and the independent non-executive directors of the Company are Mr. Lau Fai Lawrence, Mr. Fan William Chung Yue and Mr. Lau Yiu Kit.